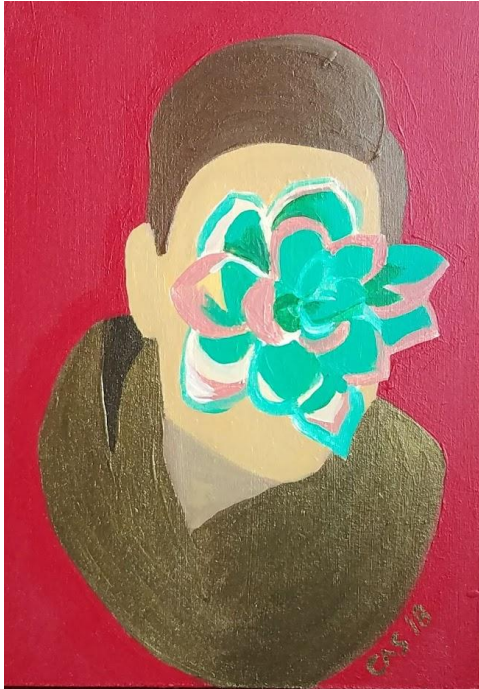


# Proto-Persona

Cassie Castrejon

# Quinn



## Basic Information:

- Pronouns: They/Them
- Age: 31
- Calls the San Francisco bay area their home and lives with their cat and partner
- Works with young adults and kids at an outdoor education program as well as doing freelance photography

## Behaviors:

- Posting edited photos to instagram
- Strives to engage in their community by volunteering in community gardens and events
- Loves getting outside: hiking, yoga, biking, and sharing their experiences through their photography

## Goals/Needs:

- Wants to be able to kindly and confidently engage with individuals in their community
- They would like a way to collect all the context/definitions of the terminology they constantly are looking up

# User Stories

- Quinn: I don't want to accidentally harm others with my words.
- Quinn: I would like there to be one place that could compile the words I look up and their context.
- Quinn: I want to confidently engage in challenging conversations, such as social and political issues.

# Job Stories

- When I am in social and professional settings I want to effectively use my words.
- I would like to stand by my statements knowing that I am engaging with others' words kindly.
- I want to use intelligent vocabulary confidently with my peers and colleagues.

# Problem Statement

Quinn wants an easy means to learn and remember new vocabulary because they want to feel empowered by the conversations they have with others.

# Hypothesis Statement

We believe that by creating an engaging vocabulary learning platform for Quinn, we can allow Quinn to feel comfortable in their understanding of conversations had in professional and personal spaces.